



Make Me Famous

David Sizer, Bancroft building

Workshops to help you raise your PR game, find out what journalists are after and how to approach influencers.

10.00am – 10.45am

How to nail PR on a budget: Amanda Ruiz

11.00am – 11.45am

How to pitch your story: Greg Simpson, Press For Attention

12.00pm – 12.45pm

Meet top journalists and find out what they want from small business stories

1.00pm – 1.45pm

How to approach influencers and celebrities without paying expensive agencies: Helen Vandenberghe

2.00pm – 2.45pm

Quick and simple ways to make your food brand famous: Charlotte Moore, Smoothie PR

3.00pm – 3.45pm

How to get your retail products noticed: Rosie Davies, London Fashion Agency and PR Dispatch

